

Statement of Characteristics

The app does not include all local businesses present in the core Halifax area, but we have included a survey feature that allows for easy updates to the map to add more businesses. Additionally, our app does not factor in barriers to taking green transportation such as the fitness level of users (cycling) or wait-times (bus routes), so we encourage users to make well-informed transportation decisions using alternative resources.

Through Support Local Halifax, we hope to answer the following questions to aid citizens of the Halifax Regional Municipality support local, sustainable economies:

Where are local businesses located in high density in Halifax? Are many of these businesses located along accessible green transportation options? What diversity of shopping needs are met by local businesses (see categories below)?

Businesses were broken up into the following categories:

- Centres for Arts & Culture
- Bakeries
- Breweries & Bars
- Chocolatiers
- Clothing
- Delis
- Farmers Markets
- Grocers
- Restaurants
- Retailers
- Seafood

We acknowledge that this may overlook certain businesses and are open to receiving feedback for adding new categories, which can be done using our suggestions forms (see app homepage or top right of app).